



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

SRH Media Inc  
2204 Countryside Dr  
Silver Spring, MD 20905

## Contract # 1402955

**Schedule Dates** 10/31/12-11/05/12  
**Advertiser** Nathan Ramsey for State House Representative (7  
**Agency** SRH Media Inc (5370)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** RAMSEY FOR STATE HOUSE (481689)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Hazelton, Steve  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ...

**Date Entered** 10/30/12  
**Last Modified** 11/05/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,287.50  
**Net Total** \$29,962.50  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	27	\$35,250.00
<b>Grand Total:</b>	<b>27</b>	<b>\$35,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	10/31/12-10/31/12	2	:30	10P- ABC-Nashville (Wednesday)	1			X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	NASHVILLE	10/30/12
2.0	Normal Line / Prime	11/02/12-11/02/12	2	:30	10:01P- ABC-20/20 (Friday)	1					X			1	\$2,400.00	\$2,400.00	Asheville (WLOS)	20/20	10/30/12
3.0	Normal Line / Football	11/03/12-11/03/12	2	:30	7:58P- Sports-ABC Saturday Night Football Showcase	3						X		3	\$4,000.00	\$12,000.00	Asheville (WLOS)	FOOTBALL	10/30/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY	10/30/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7P- Wheel of Fortune Wknd	1						X			\$1,000.00		Asheville (WLOS)	WHEEL OF FORTUNE	10/30/12
5.0.1	Closed Preempt	11/03/12															Asheville (WLOS)	Live Program Overrun/Spot -	
6.0	Normal Line / News	11/04/12-11/04/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	2							X	2	\$450.00	\$900.00	Asheville (WLOS)	NEWS	10/30/12
7.0	Normal Line / News	11/03/12-11/03/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	2						X		2	\$300.00	\$600.00	Asheville (WLOS)	NEWS	10/30/12
8.0	Normal Line / News	11/01/12-11/05/12	3	:30	6P- 7P (EST)		1			2	1			4	\$1,000.00	\$4,000.00	Asheville (WLOS)		10/30/12
9.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	6:58:50P- Wheel of Fortune		1			1	2			4	\$900.00	\$3,600.00	Asheville (WLOS)		10/30/12
10.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	7:28:30P- Jeopardy		1			2	1			4	\$1,000.00	\$4,000.00	Asheville (WLOS)		10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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<b>Grand Total:</b>	<b>27</b>	<b>\$35,250.00</b>

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11.0	Normal Line / News	11/05/12-11/05/12	3	:30	12:30P- News-News 13 at 1230p	1	X							1	\$350.00	\$350.00	Asheville (WLOS)	NEWS	10/30/12
12.0	Normal Line / News	11/01/12-11/05/12	3	:30	6A- 6:30A (EST)	1	1			1	2			4	\$600.00	\$2,400.00	Asheville (WLOS)		10/30/12
13.0	M/G For 5.0.1 / News	11/05/12-11/05/12	2	:30	6P- 7P (EST)	1	1								\$2,000.00		Asheville (WLOS)	NEWS	11/5/12
13.0.1	Closed Preempt	11/05/12															Asheville (WLOS)	Station Error/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: